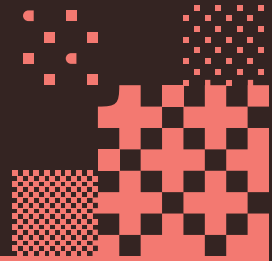


Roswell

design / motion / web

Pittsburgh, PA
roswellbutina.com
rbutinadesign@gmail.com



Created brands, websites, and motion graphics tailored to clients' unique needs and stories. Experienced with Adobe Creative Suite, Webflow, Squarespace, and Wix.

ACHIEVEMENTS

Michael V. Gmitter Scholarship
Exhibition Third Place Winner | 2026

Graphic Design Club President
2024-2025, 2025-2026

- Coordinated all meetings, including workshops, artist talks, and social events.
- Managed team of club officers.

Presenter, Edinboro Art Day
10/2025

- Was selected by faculty to represent the PennWest Edinboro Graphic Design program, creating and presenting an overview of the program to over 200 high school students.

Video/Motion Graphics National
Finalist | Flux Design Awards | 2024

Eagle Scout | Scouting America
Troop 304 | 2022

SKILLS

- Client communication
- Adobe Creative Suite
- Motion Graphics in Adobe After Effects
- Web design in Webflow, Webstudio, Squarespace, and Wix

EDUCATION

Pennsylvania Western University | Edinboro, PA
Graphic Design | 05/2026
GPA: 3.98

Greater Latrobe Senior High School | Latrobe, PA
06/2022

EXPERIENCE

Web Designer | 01/2026-Present
Grounded Printshop | Erie, PA

- Redesign Grounded Printshop's website using Wix, moving from wireframes to completed pages and aligning branding throughout the site.
- Build new, intuitive navigation system, membership system, and informational pages.

Office Assistant | 09/2022-05/2026
PennWest Alumni Engagement Office | Edinboro, PA

- Entered data on alumni with exceptional precision using Raiser's Edge.
- Developed alumni news documentation procedure and wrote news notes for university magazine.
- Assisted alumni with questions and concerns both in person and over the phone.

Graphic Designer | 01/2025-01/2026
NWPA Innovation Beehive | Edinboro, PA

- Branded multiple local businesses, working both independently and on teams as a Creative Content Lead and Client Communication Lead.
- Used Adobe Illustrator to create logos and social media graphics, Adobe After Effects to create motion graphics, Squarespace to create a client website, and Clickup to track tasks and maintain team productivity.

Visual Design Intern | 06/2025-08/2025
TiER1 Performance Solutions | Pittsburgh, PA

- Managed multiple clients and projects at any given time in a self-directed environment.
- Used existing brand kits and storyboards to create training PowerPoint presentations and Adobe After Effects motion graphics for clients.
- Storyboarded and animated short original motion graphics video advertising TiER1 services with a team of designers. Video was utilized at the LTEN conference, a national conference attended by over 1,000 life sciences professionals.

