

Roswell

design / motion / web

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EXPERIENCE

Web Designer / 01/2026-05/2026

Grounded Printshop / Erie, PA

- Redesigned Grounded Printshop's website using Wix, increasing overall site traffic by 211% from January to April 2026
- Designed 7 pages and new, intuitive navigation and membership systems
- Developed visual guidelines to maintain consistency in future site updates

Office Assistant / 09/2022-05/2026

**PennWest Office of Alumni Engagement
Edinboro, PA**

- Assisted alumni with questions and concerns both in person and over the phone
- Developed alumni news documentation procedure and wrote news notes for university magazine
- Entered data on alumni with exceptional precision using Raiser's Edge

Intern Graphic Designer / 01/2025-01/2026

NWPA Innovation Beehive / Edinboro, PA

- Branded multiple businesses, working both independently and on teams
- Provided creative direction over the course of the entire branding process for a sports podcast network
- Created logos and social media graphics using Adobe Illustrator, created motion graphics using Adobe After Effects, and designed 7-page website using Squarespace

Visual Design Intern / 06/2025-08/2025

TiER1 Performance Solutions

Pittsburgh, PA

- Storyboarded, illustrated, and animated 2-minute original motion graphics video advertising TiER1 services together with a small team of designers
- Managed multiple clients and projects at any given time in a self-directed environment
- Created PowerPoint slide decks and Adobe After Effects motion graphics for clients, adhering to existing storyboards and brand guidelines

EDUCATION

Pennsylvania Western University

Edinboro, PA

Graphic Design / 05/2026

Summa Cum Laude

ACHIEVEMENTS

Exxvivo: PennWest Edinboro Senior Graphic Design Exhibition, Third Place Winner 2026

Michael V. Gmitter Scholarship Exhibition, Third Place Winner / 2026

Video/Motion Graphics National Finalist Flux Design Awards / 2024

Eagle Scout / Scouting America Troop 304 2022

STUDENT INVOLVEMENT

Graphic Design Club President / 2024-2025, 2025-2026

- Coordinated all meetings, including workshops, artist talks, and social events
- Managed team of three club officers

Presenter, Edinboro Art Day / 10/2025

- Was selected by faculty to represent the PennWest Edinboro Graphic Design program, creating and presenting an overview of the program to over 200 high school students